BOUTIQUE HOTEL, CHELSEA – SW3 FREEHOLD INVESTMENT OPPORTUNITY

https://palaceauctions.com



£7,500,000

Key takeaways for the Boutique Hotel, Chelsea – SW3 Freehold Investment Opportunity. • Rare freehold hotel in prime Kensington/Chelsea at 73 Oakley Street, SW3. • £7.5 million guide price plus fees—vacant possession on completion. • 5,000 sq ft over 15 keys in a Victorian townhouse owned for 40 years. • Average ROI ~2.9%, best-case 4.2% at high ADR/occupancy—below market but with repositioning […]

- 15 beds
- hotels
- hotels, off market property
- for sale off market

Category

Apartments: no

Off market property: yes

House: no

Investment property: yes

Commercial property: yes

Other Real estate: yes

Value add opportunity: yes

Land: no

Land with Development: no

HMO investment: no

Hotels and apartment hotels: yes

Mixed commercial and Resi: no

Below Market value: yes

Description

Refer to Terms & Conditions: Array

Amenities & Features

Features: • Breakfast room, • Original Victorian sash windows and high-ceilinged rooms, • Pet-friendly licence and potential F&B expansion, • Potential to re-brand as boutique or serviced apartments, • Scope for loft conversion or side-return extension, • Vacant possession—immediate operational control, 24/7 reception, Fifteen en-suite bedrooms with garden or street views, Free Wi-Fi, Gas Central Heating, guest lounge and private back garden